

13th annual
ROSS PORTER CELEBRITY GOLF CLASSIC



2018 SPONSORSHIP OPPORTUNITIES

Monday November 5, 2018

El Caballero Country Club in Tarzana

All golfing sponsors receive:

- ✓ **Deluxe tee package for each player**
- ✓ **Hosted hospitality throughout the day includes: continental breakfast; lunch from In-N-Out catering truck; on-course beverages and snacks; awards reception; dinner**
- ✓ **Tee promotion with professional sign**
- ✓ **Company ad in printed and online program book**
- ✓ **Company name on tournament multi-media presentations and on the sponsor board**
- ✓ **Company name listed in the Stillpoint Family Resources Annual Report**



PRESENTING SPONSOR: \$25,000 ***SOLD 2018***

- Your Company Name “PRESENTS” in the title of the tournament
- Your Company Logo in the Tournament logo
- Featured name/logo on all print materials and in all newspaper/online promotions
- Featured video coverage during tournament check-in and tournament dinner
- Company banner prominently displayed at tournament
- 4 foursomes with first pick of celebrity golf guests
- 2 tee sponsor signs
- Back cover ad in printed program book and digital edition
- Story about your company or Legacy Council member in program
- Featured spot as speaker during the awards dinner
- Reserved tables in front during tournament dinner
- Special gifts for all your golfers
- \$100 Opportunity Package for each guest
- Logo on Event Marketing Materials including: E-Blasts, Programs, Signs, Website & Social Media
- Opportunity to Distribute Promotional Materials and/or Branded Merchandise at breakfast and/or goodie bags
- 2 Additional Dinner Guests with Preferred Seating
- Post-tournament marketing opportunity to send thank- you letter from your company to all golf tournament participants (sent by Stillpoint)



ACE SPONSOR: \$12,500

- Your Company Name “in association with” under the name of the Title Sponsor in the title of the tournament
- Featured name/logo on all print materials and in all newspaper/online promotions
- Featured leaderboard video coverage during tournament check-in and tournament dinner
- Company banner prominently displayed at tournament
- 3 foursomes with second pick of celebrity golf guests
- 2 tee sponsor signs
- Full-page ad in printed program book
- Story about your company or Legacy Council member in program
- Reserved tables in front during tournament dinner
- Special gifts for all golfers in your foursomes
- \$100 Opportunity Package for each guest
- Name on Event Marketing Materials including: E-Blasts, Programs, Signs, Website & Social Media
- Opportunity to Distribute Promotional Materials at Continental Breakfast or Goodie Bags
- 2 Additional Dinner Guests at your foursome tables with Preferred Seating



EAGLE SPONSOR: \$6,500

- Highlighted name/logo on all print materials and in all newspaper/online promotions
- Highlighted Leaderboard video coverage during tournament check-in and tournament dinner
- Company banner displayed at tournament
- 2 foursomes with choice of celebrity golf guests
- \$100 Opportunity Package for each guest
- Full page ad in printed program book and digital edition
- Reserved tables in front during tournament dinner
- Name on Event Marketing Materials including: E-Blasts, Programs, Signs, Website & Social Media
- Opportunity to Distribute Promotional Materials/ Branded Merchandise in Goodie Bags
- 2 Additional Dinner Guests to join your foursomes at the awards dinner



BIRDIE SPONSOR: \$3,500

Foursome with Celebrity plus four \$100 Opportunity Packages and full page ad



FAMILY LIFE SPONSOR: \$2,500

Table of 10 at Awards Dinner reception

Includes business promotion in both Leaderboard Video and printed Dinner Program full page ad

HOST SPONSORSHIP OPPORTUNITIES

Each host sponsor will receive promotion at the hosted event or the item as well as promotion in the program book and in the multi-media Leaderboard programs. Each host sponsor also receives 2 tickets to the Awards Reception and Dinner.

\$8,000 = Awards Dinner Sponsor: As the Dinner sponsor, your name, business, and/or logo will be prominent on a hanging banner in the dining room. As our guests leave the dining hall, their last thought will be of your company saying goodbye to them as they walk out. A great promotion!

\$6,000 = Golf Shirt Sponsor: Quality collared golf shirt will be given to each golfer. Lasting gift with your embroidered logo on the sleeve and Stillpoint logo on the front with golf tournament date.

\$3,500 = Multi-Media Leaderboard Sponsor: Have your logo prominently displayed on all screens throughout the morning program, at lunch and during the awards dinner. You're the big Kahuna of the Golf Program with this choice of sponsorship.

\$3,000 = Long Drive "Cannon" Shooter: Sponsor the Cannon Shooter on one of our Closest to the Pin contest holes. Every player wants his/her hands on the big gun that shoots your ball towards the hole with great fanfare and excitement. A table set up at the hole can accommodate any of your advertising/sponsorship needs. Price of sponsorship includes a gift for the longest shooter in each of the foursomes.

\$3,000 = Baseball Hat Sponsor: Quality cap and you pick the color and put your own logo on it. Have your logo on 144 player heads around town!

\$3,000 = Sponsor a "Wounded Warriors" Veterans Foursome in the Tournament: This sponsorship speaks for itself. Four veterans from the Wounded Warriors association will be given a beautiful day in the sun to golf and eat with our group. Help us "give back" to our wounded servicemen and women. (Only one foursome may be available this year)

\$2,750 = Golf Glove Sponsor: Quality Leather golf glove with your logo on the top of the hand that is a lasting gift. The Logo on the glove is now an insert that becomes a divot repair tool, and has an indefinite golf bag/pocket life. Your logo in 144 golf bags is a huge win for your business!

\$2,500 = Golf Cart Sponsor: YOUR logo in EVERY cart! Something they will stare at all day long inside their cart is a great placement for your business. You can make the back of the card a promotional item for your business, to help drive customers from the tournament into your establishment.

\$2,500 = On-Course Beverages Sponsor: Signage at all beverage tubs on the course and at the clubhouse puts you in everyone's mind when they are thirsty throughout the day. Placement is key! You also have the option of hosting one station with a company representative and giving gifts (subject to approval by the committee) to our golfers. A great choice!

\$2,500 = Foursome Photography Sponsor: Every golfer will receive an official photo of their foursome with your company's name on each photo frame.

\$2,500 = Continental Breakfast Sponsor: This great selection puts everyone in the perfect mood to start



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\$2,500 = Car Wash Sponsor: What a surprise as each golfer is invited to have his/her car wash. When they come back to the car, there is a hang tag with your company logo on the mirror.

\$1,250 = Golfers Massage: Imagine sponsoring this soothing shoulder and neck chair massage before play so that golfers are relaxed and ready to go. Talk about a captive audience – what a great recognition for your company.

OTHER LIMITED PARTICIPATION:

\$350 = Tee Sponsor Includes a tee sponsor sign on the course and mention during our evening program, both in Leaderboard presentation and in all tournament paperwork. (Returning tee sponsors pay just \$300 in grateful thanks for their support and loyalty to our organization.)

FOURSOME - \$2,200

Includes 4 \$100 Opportunity Packages for all tournament on-course competitions and full page ad (ad a \$300 value)

SINGLE GOLFER - \$375

Limited number available

ADDITIONAL DINNER TICKETS FOR NON GOLFERS- \$150 per person

Tables of 10 available for purchase for \$1,500, with added business promotion in all tournament media, onscreen during the dinner, in the program, and in the

2018 Scheduled Celebrity Appearances*

Retired Los Angeles Dodgers announcers
Ross Porter Sr. and Vin Scully

Retired Dodgers Manager
Tommy Lasorda

Former Dodgers Organization Owners
Peter O'Malley and Terry O'Malley Seidler

**scheduled celebrities aren't always able to fulfill their appearance obligations*